



## **HOLIDAY DONATION DRIVE CHECKLIST FOR SUCCESS**

Thank you for supporting the Animal Refuge League of Greater Portland this holiday season. As a life-saving organization, we depend on the generosity of supporters like you to provide the highest level of care to more than 5,000 pets every year.

***Below are some tips and tricks to make your donation drive as successful as possible!***

### **DETERMINE WHAT YOU ARE COLLECTING & SET A GOAL**

Are you just collecting wet and dry food? *Paw-some!*

Want to collect a variety of supplies? *Purr-fect!*

Set a realistic goal, dependent on the number of participants. Maybe you just want to collect 100 cans of cat food. Or, 40 squeaky toys. *No matter the amount, it all helps our furry friends!*

### **SET UP YOUR BINS AND BOXES**

Grab some cardboard boxes and wrap them in festive holiday gift wrap. Print our 8.5X11 donation box signs, laminate and post them on your collection boxes around your office, school, church or other common area.

### **DISTRIBUTE OUR WISH LIST**

Download and print our Wish List of Supplies to post and disperse. Attach our Wish List of Supplies to emails to co-workers, friends and families.

### **USE THE POWER OF SOCIAL MEDIA**

Post your donation drive in facebook community groups, share the drive with your facebook friends, and start a facebook fundraiser to support the ARLGP (facebook funds raised are directly deposited to us!)

### **WHEN YOU FINISH, LET US KNOW**

We want to thank you in person, and make a big deal of your support. Contact us to arrange a time to drop your donations off. We'll give you a tour, meet some furry friends, and take your photo to share your support on our social media!  
*(Can't make the trip to the ARLGP? We can visit you to pick up your collection items too.)*

**Contact: Jeana Roth ([jroth@arlgp.org](mailto:jroth@arlgp.org) or (207) 517-3932)  
or Zoe Scott ([zscott@arlgp.org](mailto:zscott@arlgp.org) or (207) 517-3931)**



**A LIFE-SAVING ORGANIZATION.**

**LEARN MORE AT [ARLGP.ORG](http://ARLGP.ORG)**